



TRAVIS RUPPE RESUME


In addition to the employers listed, I also work as a freelance designer. Whether I'm helping a small business that's just getting started or supporting a large corporation, my goal is always the same. I strive to produce a finished piece that communicates clearly and stands apart from the competition. Generating interest and revenue naturally follows suit.

I believe in doing good work and apply this ethic to every project, regardless of the size, budget or expectations. Doing my best helps me sleep at night, although the actual work often keeps me up well into the night.

CONTACT

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BONUS!

I sincerely appreciate you taking the time to read through my resume. While my professional experience is important to consider, please note that I believe my biggest assets are a willingness to learn, a strong work ethic, and my positive attitude.

thanks again,

- Travis

EXPERIENCE

- 2014 - Present **SESLOC Federal Credit Union**
Marketing/Digital Media Specialist - sesloc.org
Brand Manager. Communications Coordinator. Website Administrator. Community liaison. Those titles also apply to the role I play at my current job. SESLOC has over 58,000 members and 100 employees. I manage the communication to both of these audiences with my effective use of graphic design, branding, advertising, copywriting, video production, and community outreach projects. Years of credit union marketing experience made this position a natural fit for my skill set.
- 2005 - 2019 **Paso Magazine**
Senior Editorial Designer - pasoroblesmagazine.com
I put all the editorial pieces together and injected creativity into the layout of this monthly publication, which was distributed to each home in the city of Paso Robles. Along with elevating the design, I am proud to say that I never missed a deadline. I assembled the magazine after my 9 to 5, and under considerable time constraints, which demonstrates both remarkable dedication and a blatant disregard for natural sleeping patterns.
- 1999 - 2014 **Data Based Marketing**
Senior Designer - dbmkt.com
During my time at this full-service marketing agency, I produced award winning work for a wide variety of clients throughout several industries. From multi-faceted promotions and complete branding packages, to commercial production and website development, I tackled projects that continually challenged me creatively and professionally. Whether it be a new phone app or a unique tagline, I enjoyed the opportunity to find solutions that both boosted revenue and impressed clients.
- 1998 - 1999 **Arabian Horse World Magazine**
Graphic Designer
At this international publication, which ran 400-600 full color pages each month, I designed advertising spreads that covered a range of styles and personalities. Other responsibilities entailed editorial layouts and website maintenance. This job was also an excellent introduction to hard deadlines.
- 1997 - 1998 **Toobs Inc.**
Graphic Designer
My freelance work for this surfing company included magazine advertisements, packaging, and logo design.

EDUCATION

- 1995 - 1998 **California Polytechnic State University • San Luis Obispo**
Bachelor of Arts Degree • Graphic Design
- 1993 - 1995 **Cabrillo College • Aptos, California**
Applied Arts Degree • Fine Art

EXPERTISE

Adobe CC • Office • Humor • Wordpress • Drupal • Html • CSS
After Effects • UX/UI • Creativity • Ingenuity • Random Facts